




## Why September Is the Right Time to Talk About Life Insurance

September marks Life Insurance Awareness Month — a great time to ask: Is your insurance still working for your life, your goals, and your legacy? While often only seen as a safety net, life insurance can also be a powerful financial planning tool. This Life Insurance Awareness Month, take the time to understand your insurance policies and ensure they fit with your long-term plans.

Below we have listed various resources to help you deepen your understanding on the ways insurance can help you achieve your financial goals.

Click on any of the boxes below to learn more. 

### 1. INSURANCE AS PART OF YOUR TOTAL WEALTH SOLUTIONS STRATEGY



This piece is a great place to start learning about how insurance plays an integral role in a well-constructed wealth plan. No matter what stage of life you're in, it's worth exploring the various insurance options available and evaluating how they can help you achieve your goals as part of a total wealth solutions approach.

### 2. 4 REASONS TO REVIEW YOUR INSURANCE REGULARLY



As your life evolves, so does your insurance needs. This Life Insurance Awareness Month, take the time to review your coverage to make sure it still fits with your life.

Click on any of the boxes below to learn more. 

### 3. CLIENT STORY – TRANSFERRING WEALTH TO FUTURE GENERATIONS



This scenario illustrates how permanent life insurance provides options for a grandparent who wishes to contribute to securing his grandchild's financial future.

### 4. 8 REASONS INSURANCE MAY BELONG IN YOUR FINANCIAL PLAN



From building a business to making a career change, insurance can help you achieve your financial goals no matter what stage of life you're in. Find out how insurance policies can help you build, protect, enjoy and transfer your wealth.

### 5. CLIENT STORY – BUILDING WEALTH AND SECURING YOUR FAMILY'S FUTURE



Learn about the dual benefits of insurance in this scenario illustrating the needs of a single-income family.

### 6. 4 REASONS TO INCLUDE INSURANCE IN YOUR ESTATE PLAN



Life insurance can be a valuable estate planning tool when used strategically. It can preserve the value of your estate by helping you manage certain costs that can chip away at the inheritance you want to leave your heirs.

Want to learn more? Talk to your Raymond James advisor today.

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